

What is claimed is:

1. A disposable absorbent garment having a longitudinal dimension and a lateral dimension comprising:
  - a top sheet;
  - a back sheet having an outer surface;
  - an absorbent core at least partially disposed between the top sheet and the back sheet, the top sheet, back sheet, and absorbent core making up a main body of the absorbent garment having longitudinal and lateral centerlines, and being configured to provide a front waist region, a rear waist region, and a crotch region longitudinally disposed there between; and
  - a disposal fastening mechanism disposed on the outer surface of the back sheet that is capable of maintaining the garment in a rolled up configuration after the garment is rolled up,  
wherein the disposal fastening mechanism includes visible indicia disposed thereon.
2. The absorbent article of claim 1, further comprising elastic leg gathers comprising one or more elastic materials disposed adjacent a lateral edge of the crotch region, and standing leg gathers disposed on the top sheet adjacent the lateral edge of the crotch region.
3. The absorbent garment of claim 1, wherein the disposal fastening mechanism is an adhesive tape.
4. The absorbent garment of claim 3, wherein the adhesive tape is elastically extensible.

5. The absorbent garment of claim 1, wherein the disposal fastening mechanism is disposed on the outer surface of the back sheet in a folded configuration such that a first end of the disposal fastening mechanism is permanently adhered to the outer surface of the back sheet, and a second end of the disposal fastening mechanism is temporarily adhered to a folded portion thereof.
6. The absorbent garment of claim 1, wherein the visible indicia comprises words.
7. The absorbent garment of claim 1, wherein the visible indicia comprises a combination of words and graphics.
8. The absorbent garment of claim 1, wherein the visible indicia comprises an insignia indicating the manufacturer or origin of the garment.
9. The absorbent garment of claim 1, further comprising a chassis layer, whereby the main body of the absorbent garment is associated with the chassis layer, and the disposal fastening mechanism is disposed on an outer surface of the chassis layer.
10. The absorbent garment of claim 1, wherein the disposal fastening mechanism is disposed on the outer surface of the back sheet such that it can be extended longitudinally to secure the garment in a rolled up configuration.
11. The absorbent garment of claim 1, wherein the disposal fastening mechanism is disposed on the outer surface of the back sheet such that it can be extended laterally to secure the garment in a rolled up configuration.

12. The absorbent garment of claim 1, further comprising waist elastics disposed in the first and second waist regions.
13. The absorbent garment of claim 12, wherein the waist elastics are disposed between two outer non-woven sheets, which are associated with the main body.
14. A method of making an absorbent article comprising:
  - a) preparing a top sheet and a back sheet;
  - b) preparing an absorbent core;
  - c) disposing the absorbent core at least partially between the top sheet and the back sheet, whereby the top sheet, back sheet, and absorbent core are prepared and arranged such that they form a main body of the absorbent garment having a longitudinal and lateral dimension, and having a first waist region, a second waist region longitudinally opposite the first waist region, and a crotch region disposed between the waist regions;
  - d) preparing a disposal fastening mechanism having visible indicia disposed thereon, the disposal fastening mechanism being capable of maintaining the garment in a rolled up configuration after the garment is rolled up; and
  - e) placing the disposal fastening mechanism on an outer surface of the back sheet.